

Title: Digital Video & Podcast Production-II
Code: DMC-314
Semester: 6th
Rating: 3 Credit Hours

DMC-314: Digital Video & Podcast Production-II

3 Cr. Hrs

Course Description:

This is an advanced level course on studio production to generate information, infotainment and entertainment based content for a variety of social media platforms. The course will focus on the skill development of students for working in TV studios and handling sophisticated equipment.

Learning Outcomes:

The student will be able to

- Create the familiarity of students with the working in TV studios setup.
- Practice with multi camera operations
- Develop abilities to create content for digital platforms.

Course Contents:

Visual Editing

1. Aesthetic Approaches
 - 1.1 [Realism](#)
 - 1.2 [Modernism](#)
 - 1.3 [Postmodernism](#)
2. Editing Modes
 - 2.1 [Fiction](#)
 - 2.2 [Nonfiction](#)
3. Editing Technology and Techniques
4. Digital Nonlinear Editing
 - 4.1 [Digitizing or Capturing Video and Film](#)
 - 4.2 [Digital Nonlinear Editing Hardware](#)
 - 4.3 [Remote Nonlinear Video Editing](#)
 - 4.4 [Digital Nonlinear Editing Software](#)
5. Videotape Linear Editing
 - 5.1 [Linear Assemble Editing](#)
 - 5.2 [Insert Editing](#)
 - 5.3 [Linear Editing Process](#)
 - 5.4 [Time Code](#)
 - 5.5 [Post Production Techniques](#)
6. Film Editing
7. Screening the Workprint
8. Assemble Editing
9. Synchronizing the Dailies
10. Rough-Cutting
11. Tape Splicing
12. Head Leaders
13. Basic Film-Editing Bench
 - 13.1 [Editing Machines](#)
 - 13.2 [Digital Film Editing](#)
 - 13.3 [Conforming](#)
 - 13.4 [Making the Workprint](#)
 - 13.5 [Edge Numbers](#)
 - 13.6 [Splicing the A and B Rolls](#)
 - 13.7 [Cement Splicing](#)
 - 13.8 [Combining the A and B Rolls](#)

14. Sound Editing
 - 14.1 Topics for Discussion
 - 14.2 Introduction
 - 14.2.1 [Realist](#)
 - 14.2.2 [Modernist](#)
 - 14.2.3 [Post Modernist](#)
15. Digital Nonlinear Editing
 - 15.1 [Digital Nonlinear Editing Hardware](#)
 - 15.2 [Digital Nonlinear Editing Software](#)
16. Linear Videotape Editing
17. Magnetic Film Editing
18. Audiotape Editing
 - 18.1 [Splicing Audiotape](#)
 - 18.2 [Sound Mixing Techniques](#)
19. Animation and Special Effects
 - 19.1 [Topics for Discussion](#)
 - 19.2 [Introduction](#)
 - 19.3 [Animation](#)
 - 19.3.1 [Storyboards and Animation Preproduction](#)
 - 19.3.2 [Types of Animation](#)
 - 19.3.3 [Computer Animation](#)
 - 19.3.4 [3-D Computer Animation](#)
 - 19.3.5 [Motion Capture](#)
 - 19.3.6 [Animation on the Web](#)
 - 19.3.7 [Film Animation](#)
 - 19.4 [Special Effects](#)
 - 19.4.1 [Digital Effects](#)
 - 19.4.2 [Camera Effects](#)
 - 19.4.3 [Optical Effects](#)
 - 19.4.4 [Models and Miniatures](#)
 - 19.4.5 [Physical Effects](#)
20. Distribution and Exhibition
 - 20.1 [Topics for Discussion](#)
 - 20.2 [Introduction](#)
 - 20.3 [Technology of Distribution and Exhibition](#)
 - 20.3.1 [Broadcasting, Cable, and Satellite](#)
 - 20.3.2 [Theatrical and Nontheatrical](#)
 - 20.3.3 [Home Video, Audio, and Multimedia](#)
 - 20.3.4 [Corporate and In-House](#)
21. [Economics of Distribution and Exhibition](#)
 - 21.1 [Broadcasting, Cable, and Satellite](#)
 - 21.2 [Theatrical and Nontheatrical](#)
 - 21.3 [Home Video, Audio, and Multimedia](#)
 - 21.4 [Corporate and In-House](#)

Suggested Readings:

- Utterback, A. (2015). Studio Television Production and Directing: Concepts, Equipment and Procedures. NY; Taylor & Francis
- Compesi, R. & Gomez, J. (2015). Introduction to Video Production: Studio, Field, and Beyond. NY; Taylor & Francis

Teaching Learning Strategies:

1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:

Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.

Assessment and Examinations:

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	It takes place at the mid-point of the semester.
2	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentations, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.